



17th December, 2015

MEDIA RELEASE

DARVILL RACING TEAM RECEIVES ITR RACING PARTS SUPPORT FOR 2016 SEASON

ITR Racing Parts began life in 2010, born from a professional motorcycle team, young but excited at the challenge of becoming the first national Spanish motorcycle accessories manufacturer. The vision was clear from the outset 'To offer end users the best quality & price range of products!'

In 2014, ITR moved to new facilities, with a new managing team, whose target is to make use of the solid foundation forged throughout the four previous years, investing and improving the internal team, after sales service, and increasing the market penetration on our trade mark products in the media.

ITR products are designed and manufactured in-house, quality control is paramount and all items are not only tested in the laboratory but also at the circuit and by our extensive network of motorcycle professionals under race conditions which ensures that you receive only the very best product!

We have steadily built a sales network of more than 900 points across Spain, and export to more than 10 countries, inside and out of Europe. We have an administration and warehouse young team of 6 people and an experienced commercial team of 9 people.

We are a growing company, every evolving to keep pace with the market and technology without forgetting our roots.



We listen, we learn, we hone our skills and offerings, we may be young company however we all believe in this project and working as a team we are all pulling in the same direction,

The story has only just begun and we remain focused on our vision, searching for new solutions and updating our product range annually.

In 2010 our aim was to break into the CEV-FIM, Spanish Cup and BMW Cup, it was hard work but we never gave up and we now collaborate with over 90% of the Moto3, Moto 2 and Superbike teams (Yamaha Stratos, BMW Easy Race, Petronas, Bruno Performance, Leopard Racing of Team CEV, etc...) This has been really beneficial not only for our domestic Spanish market development but also for our international customers.

We now have a presence in MotoGP through Spanish pilots riding Moto2 and Moto 3

- Tito Rabat,
- Julian Simon,
- Luis Salom,
- Ana Carrasco
- Alex Rins,
- Axel and Edgar Pons



Professional relationships with MotoGP Teams:

Moto3

- Ambroglio
- RBA
- RW

Moto 2

- Qatar Team

And we are negotiating with the Sito Pons team for 2016... exciting times!

ITR welcomes Darvill Racing to the team.

Contact information

Web: <http://www.itrcomponentes.es/>

E-mail: pedidos@itrcomponentes.es

Team Principal Alex Aitchison said: 'We are honored to have the opportunity to work with ITR, racing on the roads on the Isle of Man demands only the best from the team, rider and machinery, working with ITR ensures we are utilising only the very best products on the most demanding course on this planet!

ITR Racing Product are used at the highest level across the globe and we at Darvill Racing will benefit greatly from this partnership. "I'd like to thank Marisa and the team for the opportunity and look forward to the 2016 season, and beyond"

ENDS

For further information:

Alex Aitchison

07624 433 594