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MEDIA RELEASE

DARVILL RACING TEAM RECEIVES HEL PERFORMANCE SUPPORT FOR 2016 SEASON

Darvill Racing & Hel Performance.

Darvill Racing are pleased to announce a partnership with Hel Performance for the 2016 season. Darvill Racing will be using the world leading Hel Brake lines on their Darvill-Suzuki 650 SuperTwin for the forthcoming season.

HEL - A History:

Hose-Equip was established in 1985 as an authorised Aeroquip distributor and quickly gained a reputation in the Industrial, Marine and Hydraulic marketplace for a friendly approach to both quality and service. This developed into them becoming an authorised MOD contractor and an ISO9000 quality assured company. Quality is at the fore front of what we are as a company today. In 2000 the company was acquired by the current owners for the sole purpose of targeting the performance fluid transfer marketplace. The name was changed to Hose Equip Limited and the HEL Performance brand was born. The now world-famous Devils Tail logo was commissioned and the brand was launched.

With the joint hydraulic market experience of Simon Lane and Chris Porter, HEL Performance launched a new system of motorcycle brake lines which didn't compete directly with reusable brake line products. The system, which was the first fully swaged brake line in the UK marketplace, used only the finest materials



of stainless steel and titanium and refused to use the cheaper alternatives of mild steel or aluminium which rust or corrode. Cost has never, and will never, replace quality. Since the introduction of the system we have seen our competition bringing out their own versions of the swaged brake line system which strengthens our original decision to offer a tamper evident, safer, permanently attached brake line fitting to the marketplace. We feel that the industry has been taken forward by the instigation of our radical and exciting concepts and designs. We have made braking a safer and more advanced market place.

Team Principal Alex Aitchison said "We can't thank Simon and the HEL Team for their support, Hel Performance Brake Lines are quite simply THE best 'lines' available and we are honoured to be associated with them!"

Check out their products:

<http://www.helperformance.com/>

Team Principal Alex Aitchison said: 'We are extremely pleased to have the opportunity to work with Frank and his team. Their products are used by the very best teams in the United States and will help our riders save vital time during pit stops where every second counts!

'I'd like to thank Frank and the Fast-Frank Team for assisting us and I hope there are other opportunities for us to work together in 2017 and beyond.'

ENDS

For further information:

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