



Parkgate House
Victoria Road
Castletown
Isle of Man
30th July 2014

Top Gear Track test and press day

Words by Chris Foster, pics by various team members.

With our recent dealings into electric bikes, we finally managed to get our hands on a demo Empulse R from Brammo.



The Brammo Empulse R at on the Isle of Man back roads

But before we could do anything with it we had to endure the UK Motorcycle press caning the living daylights out of it around the Top Gear Test Track at Dunsfold...

It was a UK Pod Point event that got hijacked by some shady wannabe distributors who commandeered the facility to serve their own agenda with the UK m/c press. We were very nervous, all the major mags and rags were there and they bought their reputations with them.. I'm happy to say that despite the odd ham-fisted attempt, the EmpulseR acquitted itself perfectly, with minimal top up charges it performed faultlessly all day, and more importantly nothing and no-one fell off! :)

We did get a 'little go' but our team's hard work and efforts along with the sponsors of the event Charge UK were overshadowed by some pushy amateurs that were intent on showing everyone just how little they knew about event etiquette!



Our friend Chris Northover (Storm the Embassy - YouTube) Was there with his Ossets entertaining the waiting parties and he managed to get a go on the Brammo too, luckily there are no Embassies, stairwells or skylights at Dunsfold so the Brammo survived his attentions too!



The best part of this event was getting the EmpulseR in the back of the van at the end of the day and over to the Isle of Man where it could be treated properly. We displayed it at a local event at Peel during the TT fortnight to great interest, and then brought it back to Darvill HQ to prep it for the Southern 100...

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Best Regards,

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