



Southern '100'



7th - 10th July 2014

in association with



Media Release

**Southern '100' Champions
2013**

Southern 100 Media Launch on You Tube



Guy Martin

Highlights of the 2014 Southern 100 Media Launch can now be seen on the popular You Tube Channel, via the Southern 100 website.

This is the first of a planned number of regular slots, which will be uploaded prior to this years event.

Filmed by Greenlight TV for their weekly motor-sport programmes which are broadcast world wide, the You Tube clip will whet your appetite for this year's *Steam Packet Southern 100 International Road Races* which are due to take place on Monday, Tuesday, Wednesday and Thursday 7th, 8th, 9th & 10th July.



Tim Reeves & Dan Sayle

Prior to the *friendly races*, which the Southern 100 has been known since its inception in 1955, two other road races are held on the 4.25-mile Billown Course each year.

The *Blackford Financial Services Pre-TT Classic Road Races* take place on Friday, Saturday and Monday 23rd, 24th & 26th May, whilst the *Metzeler Post-TT Road Races* are held on Saturday 7th June and bring the annual Isle of Man TT Festival to a close.

Official Communications Partner

Full details can be found on the club's official website:
www.southern100.com .



ENDS
12th February, 2014

Official Broadcast Partner



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'The Friendly Meetings'