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**FOR IMMEDIATE RELEASE**

## Darvill Racing and I2V

We are proud to announce that I2V (Insight 2 Value) will be joining us for the 2012 season.



Insight 2 Value provides Case Management, Enterprise Content Management and Content Analytics solutions to organisations throughout the UK and Europe.

I2V are a dynamic company whose focus is to ensure that their solutions deliver significant, measurable benefits in short timeframes. This is achieved by tailoring best of breed technology to specific market requirements, as pre-configured solution templates which are designed to work without undue disruption or a need to learn a whole new “technology language”.

MD Phil Hagen from I2V said “We’ve known Alex for a long time and been impressed with his and the team’s professionalism. When Alex mentioned the opportunity to work with the Darvill Racing team we jumped at the chance as motor racing has always been a passion of ours. We look forward to a successful partnership and continuing to support the team in the future”

Learn more at: <http://insight2value.co.uk/>

We are very excited about this new partnership and we are looking forward to spending time with them and their guests at race meetings throughout the year.

Look out for I2V logo’s on our SV650 this coming season.

Yours Sincerely,

Alex Aitchison  
Team Principal



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