



Darvill Racing  
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 Victoria Road  
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 Isle of Man  
 IM9 1EN  
 1<sup>st</sup> November 2011

Snapped in the States

Earlier this year, some of the Team made a trip to the USA to see one of our long time supporters Art Zimmerman of 'Solo DynaSystems'. It was a planned visit predominantly to discuss the 2012 season, continued work on our prototype refuelling rigs and to take in some classic racing.

Well it was a surprise when I received a phone call from one of the Team to tell me that he had stepped off the plane in Cleveland (Ohio) and been offered a Café Racer magazine within the airport from a

promotional team. Being bike related and having a picture of a featherbed framed JAP powered bike on the front he was quick to agree. Whilst this was interesting I did wonder where he was 'going' with the story, well he informed me that he gave is a cursory look but it wasn't until sometime later that he had time to properly read it. There were lots of interesting stories covering all makes of motorcycle (albeit in Café Racer format) but he was shocked to see Darvill Racing featured on 68..!

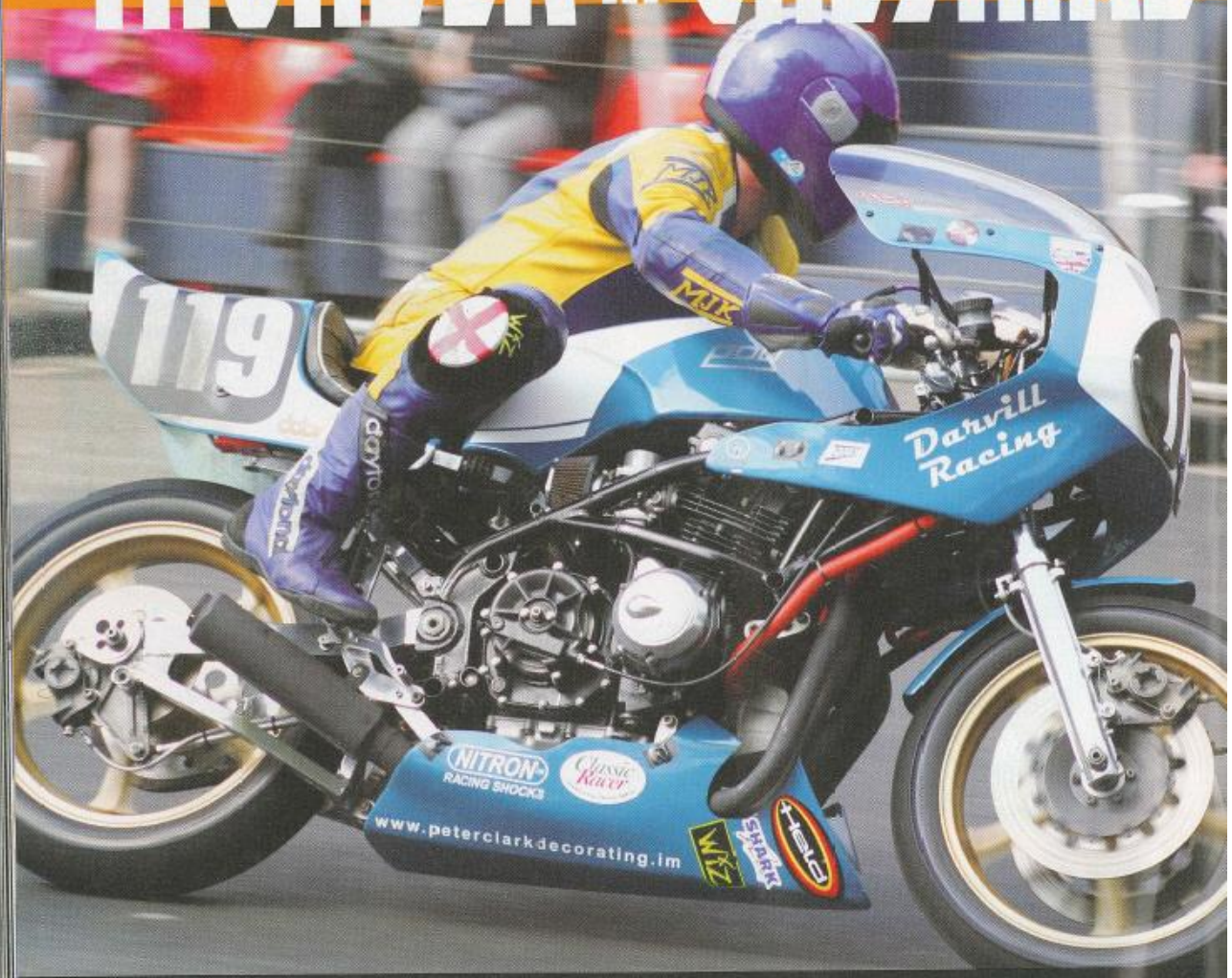
The story and pictures were from our endeavours at the Thundersprint in 2010, Rob was riding the big endurance bike. The machine was totally unsuited for this event being big, long and heavy but Rob managed to come 2<sup>nd</sup> in the Classic Unlimited Class.





"What the hell is a Thundersprint, and why do you have to be there all weekend?" asked my lovely wife Anne on Thursday evening.

# THUNDER IN CHESHIRE



Story & Photos: ALISTAR WALKER





We are really pleased that we continue to grow our presence in the UK, Europe and America delivering on the advertising and marketing potential for our Sponsors.

Events such as the Thundersprint do give us the opportunity to relax, engage with the public and bring them and our sponsors together maximising on 'Brand to Fan' opportunities which further reinforce the product support and with over 130,000 spectators it means that there is a great deal of free advertising to be had..

Similar events we have attended also have excellent attendance rates, the Festival of 1000 Bikes have over 60,000 people attend over the two-days of the event and also considerable television coverage with a programme shown on ITV4 (shown more than once) with our rider an integral part of the programme.



Yours Sincerely,

Alex Aitchison  
Team Principal



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